

PRIVACY NOTICE

Use of Tracking Technologies

We use tracking technologies such as the **Meta Pixel (Facebook)** and **Google Ads tracking** on our website to better understand how visitors interact with our content and to improve our advertising efforts.

These tools collect information including your device type, browser, pages visited, and actions taken on our site. This data helps us show you more relevant ads and measure the effectiveness of our marketing.

The data collected is processed by Meta and Google in accordance with their privacy policies:

- Meta: https://www.facebook.com/policy.php
- Google: https://policies.google.com/privacy

We do not collect personally identifiable information directly through these tools. By using our website, you consent to the use of cookies and tracking technologies like Meta Pixel and Google Ads tracking.

If you wish to opt out, please adjust your browser settings or use available cookie management options.

This Privacy Notice will be reviewed and updated periodically to ensure its continued suitability and effectiveness.

2025/06/03

Signed by: Date:

Juliette le Roux, Director